

### Presentation of the latest gaming machine innovations from Gauselmann

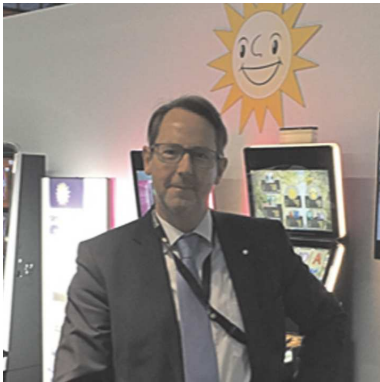
**Amsterdam.** Horecava is one of the largest gastronomy fairs in the Netherlands. It takes place regularly in early January at the RAI's large exhibition centre in Amsterdam. This year, the fair took place from 8 January to 11 January. More than 60,000 visitors and around 600 exhibitors attended the show in 9 exhibition halls showcasing the latest gastronomy products and innovations.

“This is the right fair for a successful presentation of Gauselmann gaming machine offerings for the Dutch gastronomy market,” said Dirk Sondermann, managing director of the newly established national subsidiary Merkur Gaming Netherlands B.V. There was a lot of interest on the part of the restaurant operators in the products, which proved popular. “Thus, our aim to talk to many interested patrons and to bring them the latest innovations from our company has been a complete success,” said Dirk Sondermann.

Of particular interest was, of course, the new G-Box from Gauselmann. With its ergonomic and compact cabinet design for pub and restaurant locations and its advanced operating elements such as the side key operation and, of course, the swipe feature on the touch screen, combined with the latest screen technology in HD format, this high-tech gaming machine quickly attracted many fans. Visitors were thus able to test the unique gaming pleasure offered by the the G-Box. “We were especially pleased that we were able to convince those patrons who still do not yet offer their customers a range of games. It is important that we now pass on the collected contacts to our customers – the slot operators – so that they can contact the patrons in order to coordinate the further course of action for a partnership-based cooperation,” said Dirk Sondermann.

As well as the Merkur Gaming presentation, the Gauselmann Group was represented through the presence and active participation of group subsidiary GeWeTe, market leaders in cash handling solutions.

“Driven by the strong market recognition and demand in the Dutch arcades, we believe we have the right product to drive performance for the gastronomy segment. The Merkur brand is recognised throughout the Dutch gaming market as synonymous with products that deliver and will continue to grow,” explained Athanasios 'Sakis' Isaakidis, Chief Executive, International, and Head of International Product Management Merkur Gaming.



**Caption:** Dirk Sondermann, managing director of the newly established national subsidiary Merkur Gaming Netherlands B.V.



**Caption:** The bustling Merkur Gaming booth.



**Caption:** Patrons trying out the new G-Box.

### About Merkur Gaming:

Merkur Gaming is the international sales and development brand of adp Gauselmann GmbH based in Lübbecke (North Rhine-Westphalia), Germany. In 2016, the business volume of the Gauselmann Group exceeded EUR 2.5 billion. The group currently employs more than 12,000 people.

Within the group, Merkur Gaming is responsible for the development and sales of gaming and casino slot machines, as well as video lottery terminals (VLT) and server-based gaming systems (SBG) for international markets. All Merkur Gaming products are exclusively developed and manufactured by adp Gauselmann GmbH in Lübbecke. The DIN EN ISO 9001:2008 certifications of adp Gauselmann GmbH for development, production and sales, as well as the development division of Merkur Gaming, guarantee the highest quality.

Discover the innovations and the products made by Merkur at [www.merkur-gaming.com](http://www.merkur-gaming.com)