



I N F O R M A T I O N

Merkur Gaming Netherlands at Horecava 2019

Amsterdam/Espelkamp. For ‘the games makers’, the new year will kick off with a trade fair highlight in the Netherlands: from 7 to 10 January, Merkur Gaming Netherlands will be showcasing its wide range of products for the gastronomy market at Horecava, one of the largest international trade fairs for the hotel and hospitality industry. At stand 506 in Hall 10 of the RAI exhibition centre in Amsterdam, visitors can dive into the fascinating world of Merkur Gaming.

“Horecava is the most important gastronomy trade fair in the Netherlands and therefore the perfect platform to present our electronic gaming offering for the Dutch hospitality market,” explained Dirk Sondermann, Managing Director Merkur Gaming Netherlands. “After a successful debut in 2018, we hope to talk to many patrons in 2019 and to bring them the latest innovations from our company, the Gauselmann Group,” he added.

The G-Box gaming machine, which has been specially designed to cater to the gastronomy market, is set to be one of the highlights of the product presentation. Thanks to its compact and ergonomic cabinet design, the multigamer has been dubbed the ‘lean M-BOX’. Easy-to-operate side keys, an intuitive touch menu, two 21.5-inch widescreen monitors in full-HD resolution and an excellent range of games ensure that the G-Box is a top highlight for all pub and restaurant locations.

“Visitors to Horecava have the possibility to test the machine and convince themselves of the G-Box’s unique playing comfort and fun factor. We are particularly targeting patrons who currently do not offer their customers this kind of gaming entertainment,” Dirk Sondermann commented. “After the fair, we will establish contacts between patrons interested in the G-Box and slot operators to allow them to plan a potential partnership. Our goal is to assist slot operators in finding new locations where no gaming machines are installed at the moment,” Dirk Sondermann continued.

“The internationally operating Gauselmann Group has been successful on the Dutch market for over 30 years. Demand for our games systems familiar from arcades is steadily growing in the hospitality sector amid growing enthusiasm from players and operators alike,” explained Athanasios “Sakis” Isaakidis, Chief Executive International and Head of International Product Management at Merkur Gaming. “It’s therefore only logical that we should continue to invest in the Dutch gastronomy market and at the upcoming Horecava win new customers for our products.”

Gauselmann AG

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Caption: The G-Box has been specially designed to cater to the gastronomy market.

About Merkur Gaming:

Merkur Gaming is the international sales and development brand of adp Gauselmann GmbH based in Lübbecke (North Rhine-Westphalia), Germany. In 2017, the business volume of the Gauselmann Group exceeded EUR 2.9 billion. The group currently employs more than 13,000 people.

Within the group, Merkur Gaming is responsible for the development and sales of gaming and casino slot machines, as well as video lottery terminals (VLT) and server-based gaming systems (SBG) for international markets. All Merkur Gaming products are exclusively developed and manufactured by adp Gauselmann GmbH in Lübbecke. The DIN EN ISO 9001:2015 certifications of adp Gauselmann GmbH for development, production and sales, as well as the development division of Merkur Gaming, guarantee the highest quality.

Discover the innovations and the products made by Merkur at www.merkur-gaming.com.

Espelkamp, 18 December 2018

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